Do you think maybe your present clients might have children or teenagers or other young family members that would benefit from your work? Of course, working with young clients can add to your income, but even more importantly, imagine your satisfaction from helping a new generation solve problems before they become major. Learn specific techniques that will help your clients succeed and discover examples of ways hypnosis can help young clients anchor a more positive future as they move on to become happy, healthy, successful adults.

Many of my colleagues have told me their business is down due to economic conditions. Here’s something to think about. Are you tapping into your existing client base for untapped resources? Are your past clients aware of how hypnosis can help their children or grandchildren? Probably not, unless you made them aware of it. And why haven’t you? Probably because you weren’t aware of the many ways we as Hypnotists can work with children. Or possibly you haven’t felt comfortable with your skills or felt your training didn’t prepare you to work with clients other than adults.

Every hypnotist learns in their basic hypnosis certification class that children are in a natural state of hypnosis, and are therefore easy to Hypnotize. But yet many hypnotists seem to be intimidated by the thought of working with young clients. It’s easier than you think! I promise! After the two day course, you’ll feel confident using the tools and techniques I will share with you from successes in my own practice and you’ll really enjoy working with them.

And guess what! Younger clients make better referral sources than adults. Why? Because they’re going to be talking about it— to other family members, their friends, their teachers, their coaches. They will help you build your business. You want another reason? The more you work with young clients, the younger you will feel! Now that’s a bonus you weren’t expecting! But it’s true!

What You Will Learn . . .

* Describe to your young clients how the hypnosis process works
* List at least 10 examples of ways hypnosis can help children
* List at least 10 examples of ways hypnosis can help teenagers
* Demonstrate riddles and puzzles to use with young clients
* Construct two self suggestions for children
* Construct five self suggestions for teens
* Demonstrate the “Light Switch” technique
* Demonstrate the “Dolphin/Hypnosis” technique
* Demonstrate the “Enchanted Forest” technique
* Determine “secondary gains” for bad habits
* Demonstrate the “one/one hundred Dollar bill” technique for teenagers
* Demonstrate the “bamboo” stick technique for teenagers
* Demonstrate the “OK” sign as an anchor
* Discuss and utilize the “Two Dragons” story for children and teens
* Discuss and utilize the “clock/this is your time” technique
* Discuss and Utilize the “That’s Not Like Me” story for children
* Identify opportunities for working with children/teens
* Determine when/and when not to accept children or teenagers as clients
* Describe why parents should be in the room with the children and young teenagers during the session
* Describe why parents should not be in the room with older teens during the session
* Identify why your picture on your website is important to children
* Describe why hypnotists should have teenagers read the FAQs on the hypnotist’s website
* Distinguish the difference between working with children and adults
* Distinguish the differences/similarities when working with Teens as opposed to children or adults
* Construct a session plan for working with Children/Teens
* Demonstrate to children how hypnosis works
* And much more

In this two-day course, you will open up opportunities to expand your practice and even have fun in the process. And the really great thing? All the tools and techniques you learn, and the skills you will continue to develop, you’ll be able to use with your adult clients as well!

Participants in this two-day course will not only rediscover and enhance your own imagination and creativity, but will learn to help young clients more easily achieve their goals—whether it be more confidence, better sports or academic performance, overcoming fears, or ridding themselves of bad habits.

*All participants registered for the NGH 2011 Convention are eligible for a $50 discount on each Pre/Post course

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Testimonials . . .

"William Smith is someone you have got to see. I love his interesting teaching stories and you'll take away something you can use in your practice immediately. Also, he’ll make you belly laugh. He is so much fun!"
— Celeste Hackett

"Will Smith is a knowledgeable instructor who is very thorough. I enjoyed his format of teaching by outline that follows the information he provided us. His stories from personal experiences were very helpful and made the class very interesting. I liked the stories and metaphors. Many of the techniques can be used for other purposes to help clients. I would highly recommend Will Smith and any classes he teaches."
— John Dawson

"Will Smith is a very creative person & shares some very effective ideas that are so useful! He uses fantastic imagery & very positive attitudes & focuses on how important the words we use are to us. I love his classes!"
— Linda Howard

"Excellent learning opportunity! Will Smith is both informative and entertaining. He shows how to give clients tools to bring humor into their lives while taking responsibility for their lives. I look forward to the next opportunity to attend more courses facilitated by Will Smith."
— Doreen Morris

I took the class to help others knowing it would help me first. You are more helpful than anything I’ve tried. Thanks for being a great teacher! I can’t thank you enough for the awesome way you teach. You’ve made hypnosis so simple to learn. Never once was I stressed or anxious in your class. You have awakened something I knew I had in my mind. I just haven’t been able to utilize ’till now. Thanks for being the way you are.
— Janet Rutledge

Take Home Materials . . .
Each attendee of the class will receive
A comprehensive workbook with an outline of the class with adequate space for making notes during the class demonstrations and discussions. In the workbook will be a series of riddles and puzzles to utilize with young clients to help them realize they have the ability to find solutions to problems. Also included will be practical tips and techniques to build rapport with young clients, as well as how to help the parents help their children succeed and teach them how to avoid sabotaging the work done with the young clients.

Various handouts of stories to be used with their young clients
“The Story of the Two Dragons” — What words do we hear in our Self Talk?
“That’s Not Like Me!” — A story that teaches young clients positive self-suggestions
“A Bag of Nails — A story to help control anger
A CD with various short stories I have created for young clients

William C. Smith became interested in hypnosis in the 9th grade when his English teacher loaned him a book on hypnosis. He transitioned from being a corporate executive to being an entrepreneur in 1993 and found his true calling as a professional Hypnotist in 2001. Will is an NGH Board Certified Hypnotist, Certified Hypnosis Instructor, Anger Management Resolution Therapist, NLP Practitioner, developer of many advanced training classes, and has been a member of the Faculty of the NGH Convention each year since 2008.

His office is in the Dallas/Fort Worth Metroplex where he works with his clients, former students, and enjoys mentoring other hypnotists. He is considered by many of his hypnosis colleagues in the area as the expert on marketing. He provides candid insights from his own experience as a corporate executive, business owner, entrepreneur, and student of the mind to help you go beyond potential to higher performance levels to live a successful, fulfilling life.

Course Agenda

Day 1
9 — 10 AM
Welcome — Introduction
Fun Demonstration — Frog riddle
Intake Information
10 — 11 AM
Fun Demonstration: Why Reasons for Children sessions
11 — Noon
Discussion and Fun Demonstration
Actual Hypnosis — Explain “the Rules”
Noon — 1 PM
Fun Demonstration — Magic word YET
Discussion of and how to use Tools and Techniques
Study/Exam Prep
1 PM — 2 PM
LUNCH!
2 PM — 3 PM
Fun Demonstration:
3 PM — 4 PM
Fun Demonstration and Q & A
4 PM — 5 PM
Fun Demonstration and Q & A
Homework assignment

Day 2
9 AM — 10 AM
Fun Demonstration:
Group Hypnosis and Q & A
10 AM — 11 AM
Fun Demonstration:
Discussion and Q & A
11 AM — NOON
Fun Demonstration:
Discussion and Q & A
NOON — 1PM
Fun Demonstration - Discussion
1 PM — 2 PM
LUNCH!
2 PM — 3PM
Fun Demonstration - Discussion
3 PM — 4PM
Fun Demonstration — Discussion
4 PM — 5PM
Fun Demonstration:
Recap and Q & A
Homework assignment
Enjoy your new skills and tools you’ve learned and send me your success stories.

Course #229
Monday–Tuesday
August 15-16
*Tuition: $375
Sessions Begin at 9 AM

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